

# The Scoop

Summer 2010



## The Christopher Family Opens Farm & Gardens to MOW

On Thursday August 5th, over 400 people gathered at The Doris & Jay Christopher Farm & Gardens to celebrate 40 years of Meals On Wheels delivery in Sheboygan County. Owner Jay Christopher was on hand to welcome and thank all those who make this service possible. Guests were in awe as they wandered through the many breathtaking gardens and trails. Then they enjoyed popcorn and lemonade at the magnificent Conservatory in the center of the property.

A 5:00 pm cake cutting ceremony included the honoring of Allan Jurss, a charter board member and the first treasurer of Meals On Wheels, and the presentation of a 40 Year Volunteer award to Caroline Rodewald. Mary Ann Hollingsworth the only other 40 year volunteer was unable to attend. Executive Director Kelly Heyn, offered a generous thanks to all the volunteers who regularly give an hour and a half of their time to insure that those who need a home-delivered meal receive one.



Allan Jurss, Kelly Heyn, Caroline Rodewald & Dennis Ohl

Prior to the event, Kelly Heyn interviewed Jay Christopher, his Landscape Architect Kelly Bahrs, and Landscaper Bob Reinthaler. These filmed interviews along with footage from the party will be aired on the September 7th launching of the new Meals On Wheels television show. See page 2 for more details.

### About Deb Bruckschen...

A member of the National Speakers Association, Deb Bruckschen is the founder of H2O Leadership Development and The 360 Wellness Edge. She has helped thousands of people in a variety of industries to achieve improved results. Deb's degree is in business administration with an emphasis on leadership, and she has completed an extensive professional coaching program along with numerous seminars and workshops. Her background includes appearing in training videos, along with writing and recording an audio book entitled, "H2O - How to Create Thirst-Quenching Results in Business & in Life." Past publications include the ezines: "A Drop of H2O" and "Zap the Stress & Boost Your Success."



## Meals On Wheels Board Holds Visioning Workshop

### *40 years ago Meals On Wheels began with a vision.*

Local agencies and civic groups combined their talents and resources and created Sheboygan County Mobile Meals. By the end of the first year there were three routes. 40 years later the organization that evolved into Meals On Wheels of Sheboygan County, Inc. has 27 routes and over 1000 volunteers that deliver 100,000 meals per year.

We've come a long way. And we know we have a long way to go. To address the future direction of MOW, the board of directors held a visioning workshop led by Deb Bruckschen of H2O Leadership Development. The four hour session focused the boards energies on defining the role of Meals On Wheels in 2015.

Key points to emerge from the session was the adoption of a new tagline, ***More than a meal...*** which emphasizes the greater depth of the agency, and three specific goals:

- 1- Expand meal delivery throughout Sheboygan County
- 2- Maintain our financial strength
- 3- Develop a new Volunteer Training program.

**Our Mission Statement: Enhance quality of *Independent* living through affordable, nutritious home-delivered meals and caring social interaction.**

# Meals On Wheels Celebrates its 40th at the Christopher Farm & Gardens



Thank you Jay & Doris Christopher & crew for your hospitality!

**All Roads**

**Lead To**

**Meals On  
Wheels**



Jay Christopher

**Tuesdays at 9:00 am**  
starting **September 7th**  
on Charter Channel 95/990

In the premiere episode of *All Roads Lead To Meals On Wheels*, Kelly Heyn interviews Jay Christopher and his staff and learns what happens behind the scenes at The Christopher Farm. Baker Paulette Kane of Sweat P's shows us some of her specialty cakes and cookies.

### Jonathan Wheeler To The Rescue!

Highschool senior Jonathan Wheeler (aka Jonathan Meals On Wheeler) helped office staff solve a dilemma with his computer skills. Meals On Wheels recently received new computers through a technology grant. Before we could donate the old computers to Haiti, we needed all of the client and donor records removed.

Jonathan volunteered numerous hours stripping the records three separate times, "enough to withstand a search by the FBI." Thank you, Jonathan!



The annual ***Volunteer Tailgate Party*** was held on Thursday, June 17th at Wildwood Park. The gorgeous summer weather brought out a record crowd of volunteers for the traditional tailgate meal of brats, burgers, beans, cole slaw and potato chips. This year's baseball game gave us a first - the other team did not show up to play and forfeited the game! Special thanks go to Jumes Catering, Johnsonville Sausage Co., Miesfeld's, and Lakeside Pepsi for donating the food for this event. We are also grateful to Denny Moyer and The Sheboygan A's for providing the tickets and the entertainment.



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## Board of Directors:

President Atty. Bill Fale  
Vice Pres John Rummele  
Secretary Dr. Martin Rammer  
Treasurer Roberta Kraft  
Past Pres: Atty. Dennis Ohl

Deaconess Deb Ganser  
Dave Heather  
Ingrid Horn  
Ken King  
Dave Langemak  
Gerald Van Dr Kreeke  
Elizabeth Werner  
Executive Director Kelly Heyn



## The Faces of Meals On Wheels

### The Client

Pat Florian



Pat Florian has one of the most recognizable faces in Sheboygan. He's been seen hilling the streets of Sheboygan for years, through all four seasons and every type of weather.

Pat works hard to maintain his independence and Meals On Wheels is an integral part of his plan. For almost a dozen years Pat has welcomed the Meals On Wheels volunteers to his apartment building, guiding them through the route, chatting with neighbors, and when the route is finished and the volunteer packed in their car, Pat returns to his apartment to enjoy his meal.

### The Volunteers

Allan & Sue Jurss



Forty years ago Allan Jurss and a committee of several others drafted the by-laws to incorporate Sheboygan County Mobile Meals. After several years of serving as Treasurer, and then several more as President he retired from the board.

Today Allan & Sue volunteer as substitute drivers. Whenever they're in town they call the office and ask if there are any routes available. They have driven every Sheboygan route, and in every type of weather. The Jurss' usually bring their grandkids along to share their sunny dispositions and youthful energy.

### The Board Member

Elizabeth Werner



Elizabeth Werner joined the Meals On Wheels board in 2009. Her background in nursing, and her parent's involvement in Meals On Wheels in Cleveland, Ohio give her a valuable perspective to this program.

She and her husband Steve have raised five lovely daughters. Elizabeth also serves on the Holy Name Parish Council and teaches 5th Grade Religious Ed. When she isn't working as a nurse at Sheboygan Surgery Center or Advanced Pain Management, Elizabeth enjoys bike riding with friends and her latest passion - piano lessons!